

# VisionSpectra Privacy Policy

# 1. Information Collection and Use

## a. Personal Information

We collect personal information when you interact with our services, such as when you request a quote, sign up for a newsletter, or engage with our customer service. This information may include your name, address, email address, phone number, and any other details necessary to provide you with our services.

## b. Technical and Usage Information

We automatically collect information when you visit our website or use our services, including IP addresses, browser types, log files, and other usage data. This information is used to enhance the functionality of our website and improve user experience.

## 2. Legal Basis for Processing

We process your personal information under the following legal bases:

Consent: When you provide explicit consent to process your personal information for a specific purpose.

Contract: To fulfill a contractual obligation when you purchase our services.

Legal Obligations: When necessary to comply with a legal obligation.

Legitimate Interests: When we have a legitimate business interest in processing your data, which does not unfairly impact your rights.

## 3. Data Sharing and Disclosure

VisionSpectra does not sell or rent personal information to third parties. We may share your information with:

Service providers and partners who assist us with our business operations.

Legal authorities when required by law or to protect the rights and safety of VisionSpectra and its users.

## 4. Data Retention

We retain personal information for as long as necessary to provide our services, comply with legal obligations, resolve disputes, and enforce our agreements.

## 5. Your Rights

Under the GDPR, you have various rights regarding your personal data:

Access: You can request access to the personal information we hold about you.

Correction: You can request the correction of inaccurate information.

Erasure: You can request the erasure of your personal information when it's no longer necessary.

Restriction: You can ask us to restrict the processing of your personal information.

Objection: You can object to the processing of your personal information.

Data Portability: You can request a copy of your personal information in a machine-readable format.

## **6. Data Security**

We implement robust technical and organizational measures to protect your data from unauthorized access, alteration, and loss.

## **7. Changes to This Policy**

We may update this privacy policy from time to time. The latest version will always be posted on our website with the effective date.